



Salumificio Fratelli Beretta S.p.A.

Privacy Policy

Salumificio Fratelli Beretta S.p.A. with its registered office in Trezzo sull'Adda (Milan, Italy), at Via Fratelli Bandiera, 12, acting as Data Controller, intends to inform you on the processing of your data on the www.fratelliberetta.com website.

Our aim is always to ensure the protection of your Personal Data.

We therefore kindly ask you to read this Privacy Policy carefully in order to be informed on what information is collected and for what purpose it is used.

European Privacy Regulation 2016/679 for Personal Data regards any information concerning an identified or identifiable natural person. An identifiable natural person is an individual that can be identified, directly or indirectly, by reference to identifiers such as name, ID number, location data, online identifier or one or more factors specific to that person's physical, physiological, genetic, mental, economic, cultural or social identity.

Data that are rendered anonymous or processed in aggregated form so that the specific natural person can no longer be identified, even in combination with other information rather than by other means, shall not be considered personal.

1. TYPES OF COLLECTED INFORMATION

Below is a list of the activities you can carry out on the website, through which the Company may acquire your data, in particular when:

A) YOU SEND A CV

If Salumificio Fratelli Beretta S.p.A. receives your CV, sent spontaneously, it will only use it to carry out research, selection and evaluation processes on its own behalf.

We will provide you with more exhaustive information on the protection of your Personal Data when we first contact you.

B) YOU CONTACT THE DATA CONTROLLER TO ASK QUESTIONS AND MAKE COMPLAINTS:

If you would like to ask questions on the products, click on "contact us". In this window, you will be asked to give your name, surname, an email contact, and some information on the product to provide you with an exhaustive answer to your question or observation.

C) YOU BROWSE THE WEBSITE

Whenever you interact with us, information is automatically collected, such as the IP address in an anonymised version, the type and version of the browser, the operating system and the platform used.

The website uses the so-called "cookies" and information is collected each time your browser accesses the site. Cookies are data that is transferred to your computer's hard disk through your browser and that enables us to recognise you when you access the website, so that we can remember your browser settings and customise the website according to your needs. You can also disable cookies from your browser settings but remember that when you disable cookies, you may not be able to use all the services offered by the site. See the cookies' policy for more information.

D) TO RECEIVE PROMOTIONAL MATERIAL VIA NEWSLETTER:

When you connect to the www.fratelliberetta.com website, you are offered to subscribe to the Salumificio Fratelli Beretta S.p.A. newsletter to be informed on our Company's news. In these cases, the data processed, necessary to receive newsletters containing promotional information, refer to your name and e-mail address.

We inform you that the registration form contains both mandatory (marked with an asterisk [*]) and non-mandatory fields. If you refuse to provide the data marked as mandatory to Salumificio Fratelli Beretta S.p.A., we will not be able to send you our newsletter. Providing further data to Salumificio Fratelli Beretta S.p.A., other than that marked with an asterisk such as: date of birth, city and province, is optional, therefore, this does not entail consequences with regard to the pursuit of promotional purposes. This further information is requested only for statistical surveys.

2. SCOPE OF THE PROCESSING

All information collected is processed by the Data Controller:

a) to select staff.

the legal basis of the Processing is the execution of the contract and/or pre-contractual measures required by the Data Subject pursuant to Art. 6 letter B) of European Regulation No. 2016/679. For the Processing of Special Data, the legal basis is the consent of the Data Subject pursuant to Art. 9 letter A) of the GDPR.

b) to answer your questions.

The legal basis of the Processing is the execution of the contract and/or pre-contractual measures required by the Data Subject pursuant to Art. 6 letter B) of European Regulation No. 2016/679.

c) for promotional activity.

The legal basis is the consent of the Data Subject pursuant to Art. 9 letter A) of European Regulation No. 2016/679.

Your data will be processed using both manual and IT tools, even by entering them in databases, lists suitable for the retention, management and transmission of data, in the ways and within the limits necessary to pursue the above aims.

Your data will be processed exclusively by Authorised Persons.

3. NATURE OF THE CONFERMENT OF DATA AND CONSEQUENCES OF A REFUSAL

Providing your Personal Data is optional for each of the purposes indicated in point 2, however, failure to provide it will make it impossible for us to fulfil your requests.

The promotional activity through newsletters will be carried out only after obtaining your express consent that can be revoked at any time by clicking on the unsubscribe button on the newsletter received or by sending an email to:

infoedatabreach.salumificiofratelliberetta@fratelliberetta.com or to the postal address:
20056 Trezzo sull'Adda (Milan), Via Fratelli Bandiera, 12.

4. SCOPE OF THE COMMUNICATION - DATA TRANSFER AND DISCLOSURE

Your Personal Data may be communicated to third parties, expressly appointed as Data Processors, in particular they may be communicated to e-mail marketing companies always with the aim of fulfilling the scopes indicated and within the limits provided for by the relevant legislation.

The data may be accessed (for purposes relating to website assistance, applications, computer networks and connectivity) by our appointed technicians or external consultants also appointed as Data Processors.

Lastly, your data may be communicated to subjects entitled to access them under provisions of law, regulations, EU regulations. In any case, the Personal Data provided will not be disclosed.

5. SECURITY OF YOUR PERSONAL DATA

We have implemented technical protection systems and related security measures to ensure protection of Personal Data against unauthorised access, disclosure, and modification. These security measures are, from time to time, adapted to achieve an increasingly higher level of security. However, it must be considered that, despite our efforts, no security measures are perfect or impenetrable. Besides, to help us maintain a high level of security, we ask you to keep your username and password safe and not to disclose them to any third parties.

6. RIGHTS OF THE DATA SUBJECT

We inform you that your rights on this matter are stated in Art. 15 et seq. of the European Regulation:

- a. Right of access - that is the possibility to obtain confirmation as to whether Data Processing is under way and to acquire further information regarding it:
 - scope;
 - categories of Personal Data at issue;
 - recipients of the data, in particular if located in third countries;
 - the period of retention, if possible;
 - Data processing methods;
- b. the *rectification* and *integration* of data;
- c. Right to deletion, whenever the data is not deemed necessary for the purposes for which they are collected, or if you either decide to revoke consent or object to the data processing or if the data has been unlawfully processed;
- d. Right to the purpose limitation of Data Processing in case you contest the accuracy of the Personal Data for the period necessary to carry out the relevant checks, or if the Processing is unlawful, or if, although the Data Controller no longer requires your data, you request its retention for legal purposes;
- e. Right to the portability of the data to another Data Controller, if the Processing is carried out by automated means or is consent-based;
- f. Right to object to the Processing of your Personal Data in the presence of justified reasons or if these are used to send advertising material, carry out direct marketing or market surveys;
- g. Right not to be subject to a decision based solely on automated processing including profiling that produces legal effects concerning you or that affects you in a similar important way unless it is based on explicit consent or authorised by European Union law or is necessary to enter into or for the performance of a contract;
- h. Right to lodge a complaint before Authorities.

Should you decide to exercise the rights described above or in case of a breach of Personal Data, please contact the Data Controller at the following e-mail address:

infoedatabreach.salumificiofratelliberetta@fratelliberetta.com.

7. DATA RETENTION

The Data Controller retains and processes Personal Data for the time necessary to fulfil the purposes indicated.

The CVs received spontaneously will be retained for 12 months.

The data collected for promotional activities through newsletters will be retained for 24 months at the end of which such data will be either updated or cancelled.

The data collected to answer your questions will not be retained except for the time strictly necessary to provide you with suited feedback, except for legal obligations or the need to exercise rights, even in court, by the Company.

The period of retention may vary significantly depending on:

- Purposes pursued;
- The type of data processed;
- Legal obligations.

8. IF YOU ARE UNDER 18 YEARS OF AGE

Our websites are for a generalist audience and are not aimed at minors. We do not intentionally collect Personal Data from users who are considered as minors under the laws of their countries.

9. DATA CONTROLLER

Salumificio Fratelli Beretta S.p.A. with its registered office in Trezzo sull'Adda, at Via Fratelli Bandiera, 12, is the Data Controller. Should you wish to acquire information on the protection of your Personal Data or report breaches of Personal Data, please write to the above-mentioned mail address or write to the e-mail address:

infoedatabreach.salumificiofratelliberetta@fratelliberetta.com .

10. DATA PROTECTION OFFICER

Considering that the protection of the Data Subject's Personal Data is of paramount importance, Salumificio Fratelli Beretta S.p.A. has appointed a Data Protection Manager (DPO) who can be contacted in writing by sending an e-mail to dpo.salumificiofratelliberetta@fratelliberetta.com for any issue concerning the protection of Personal Data.

11. CHANGES TO THE PRIVACY POLICY

The Privacy Policy is subject to periodic changes to ensure greater protection of your Personal Data. We recommend that you check the Privacy Policy periodically when you access your account.